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Unilever Careers 2023 - Job Card - Marketing Specialist Post

Job Location

India

Remote work from: IND

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Base Salary

USD 13,000 - USD 18,000

Qualifications

12th pass/graduate.

Employment Type

Full-time

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Description

Unilever Recruitment 2023

The Marketing Specialist is responsible for supporting the marketing team in a variety of tasks, including product marketing, campaign management, and social media marketing. This position requires a strong understanding of marketing principles and procedures, as well as the ability to work independently and as part of a team.

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Responsibilities:

- Support the development and execution of marketing campaigns
- Manage the company's social media channels
- Create and manage content for the company's website and blog
- Track and measure the results of marketing campaigns
- Stay up-to-date on the latest trends in the marketing industry

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Hiring organization

Unilever

Date posted

July 5, 2023

Valid through

31.12.2023

APPLY NOW

Unilever Careers

Skills:

- Strong project management skills
- Excellent communication skills
- Strong analytical skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite
- Experience with project management software
- Experience with marketing research
- Experience with social media marketing

Important Periods with digital marketing the Link in Apply Now Button

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