



<https://jobfy.in/jobs/flipkart-recruitment-2023-vacancy-job-alert-sr-marketing-associate-post/>

## Flipkart Careers 2023 – Vacancy job alert – Sr. Marketing Associate Post

**Hiring organization**  
Flipkart

### Job Location

India  
Remote work from: IND

**Date posted**  
July 4, 2023

**Valid through**  
31.12.2023

(adsbygoogle = window.adsbygoogle || []).push({});

### Base Salary

USD 14,500 - USD 22,000

APPLY NOW

### Qualifications

10th,12th pass/Graduate.

### Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});  
(adsbygoogle = window.adsbygoogle || []).push({});

### Description

#### Flipkart Recruitment 2023

The Senior Marketing Associate is responsible for supporting the marketing team in developing and executing marketing campaigns for Flipkart. This position requires strong marketing skills, as well as the ability to work independently and as part of a team.

(adsbygoogle = window.adsbygoogle || []).push({});

#### Flipkart Jobs Near Me

#### Responsibilities:

- Develop and execute ABM campaigns for Flipkart's key accounts
- Identify and qualify target accounts
- Develop and execute personalized marketing strategies for target accounts
- Track and measure the effectiveness of ABM campaigns
- Stay up-to-date on the latest ABM trends

(adsbygoogle = window.adsbygoogle || []).push({});

## Flipkart Careers

### Skills:

- Bachelor's degree in marketing, business administration, or a related field
- 3+ years of experience in ABM marketing
- Strong marketing skills, including strategic planning, campaign development, and execution
- Ability to build relationships with key accounts
- Understanding of the ABM process
- Proficiency in Microsoft Office Suite
- Experience with ABM software

### Important Links

**Find the Link in [Apply Now](#) Button**

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});