Flipkart Careers 2023 – Vacancy job alert – Digital Marketing Strategist Post

Job Location
India
Remote work from: Ind

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Base Salary
USD 12,500 - USD 20,000

Qualifications
10th,12th pass/Graduate.

Employment Type
Full-time

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Description

Flipkart Recruitment 2023

As a Digital Marketing Strategist in Flipkart, you will be responsible for developing and executing digital marketing strategies that drive customer acquisition, engagement, and retention. You will work closely with cross-functional teams such as product, design, analytics, and marketing to optimize performance and ensure alignment with overall business goals. The ideal candidate will be data-driven, analytical, creative, and passionate about delivering results in a fast-paced and dynamic environment.

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Flipkart Jobs Near Me

Responsisbilities:

- Develop and execute digital marketing strategies that align with overall business objectives and drive customer acquisition, engagement, and retention
- Analyze data, perform market research, and monitor trends to identify opportunities for growth and optimization
- Collaborate with cross-functional teams to design and execute experiments, optimize campaigns, and improve performance across multiple channels including search, display, social media, email, and mobile

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Hiring organization
Flipkart

Date posted
June 30, 2023

Valid through
31.12.2023

APPLY NOW

Skills:

- Strong understanding of digital marketing channels including search, display, social media, email, and mobile
- Excellent analytical and problem-solving skills with the ability to use data to drive decisions
- Creative thinker with the ability to develop innovative and impactful campaigns

Important Links   # Find the Link in [Apply Now](#) Button

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