



<https://jobfy.in/jobs/blue-dart-recruitment-2023-jobs-near-me-product-marketing-manager-post/>

Product Marketing Manager

Job Location

India

Remote work from: Ind

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Base Salary

USD 11,700 - USD 17,400

Qualifications

12th Passed & Graduate

Employment Type

Full-time

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Description

Blue Dart Recruitment 2023

Blue Dart is looking for a motivated and experienced individual to join our team as a Product Marketing Manager. In this role, you will be responsible for developing and executing marketing plans for Blue Dart's products and services. You will also be responsible for working with the product team to gather requirements, develop product positioning, and create marketing collateral.

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Blue Dart Jobs Near Me

Responsibilities:

- Develop and execute marketing plans for Blue Dart's products and services
- Gather requirements from the product team and develop product positioning
- Create marketing collateral, such as white papers, case studies, and brochures
- Manage the product marketing budget
- Work with the sales team to develop and execute sales strategies
- Track and measure the effectiveness of marketing campaigns

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Blue Dart Careers

Hiring organization

Blue Dart

Date posted

July 3, 2023

Valid through

31.12.2023

APPLY NOW

Skills:

- Strong marketing and product management skills
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite
- Experience with marketing automation tools

Important Links**Find the Link in [Apply Now](#) Button**

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